

ATN PRESENTS CRICKET ON PAY-PER-VIEW ACROSS CANADA

WEST INDIES VS INDIA

ATN - Asian Television Network International Ltd. is pleased to announce that it has secured the exclusive rights to telecast the cricket (ODI) One Day Internationals between West Indies and India to be played in the Caribbean during May and June 2002.

West Indies and India are two of the finest teams in the world. West Indies will include Carl Hooper, Brian Lara, C. Cuffy, M. Dillon, Shivnarine Chanderpaul, Sarwan,

W. Hinds, Chris Gayle, Jacobs, Adam Sanford, Pedro Collins.

The Indian Team includes Sourav Ganguly, Sachin Tendulkar, V.V.S. Laxman, Zaheer Khan, Harbhajan Singh, Srinath, Mehra, Rahul Dravid, Wasim Jaffer and Ajay Ratra.

"Cricket is the most popular sport in the Common Wealth countries and we at ATN are proud that we were the first to bring the World Cup Cricket live and via satellite to Canada as far back as 1987 and we have been actively involved in bringing cricket to Canada since then" said Mr. Shan Chandrasekar, President and CEO of ATN. "The one day internationals are fast-paced and absolutely exciting as both India and West Indies will face each other commencing Saturday, May 25th" added Mr. Chandrasekar.

ATN will present the games live on Viewer's Choice pay-per-view and Bell ExpressVu pay-per-view all across Canada on Saturday May 25th, Sunday May 26th, Wednesday May 29th, and Saturday June 1st, and Sunday June 2nd. The games will come to Canada live from Jamaica, Barbados and Trinidad. The games will start between 8:30 and 9:00 AM EST and are priced at \$19.99 pay-per-view per day.

ATN - Asian Television Network International owns and operates four digital television channels on a 24 hour per day basis. ATN-Zee TV is the flagship Multilingual channel across Canada featuring a variety of South Asian languages plus English. ATN-B4U is a Hindi Movie Channel, ATN-Alpha Punjabi and ATN-Tamil are dedicated regional language channels on Rogers Digital Cable in Southern Ontario.

ATN is a Publicly trading company under the symbol YTN on the Canadian Venture Exchange TSX, formerly CDNX.

For information on Cricket, please call:

Viewer's Choice at 1-800-565-6684

Bell ExpressVu at 1-888-759-3474

Asian Television Network International Limited.
Tel: 905-836-6460 Fax: 905-853-5212
Email: atn@AsianTelevision.com